

2 Valuable Memberships for the Price of ONE!



Join Us!

WISCONSIN MARINE ASSOCIATION



Your Wisconsin marine industry peers, partners and experts sharing ideas, information, education and advocacy to support the growth and health of your business and the recreational boating industry in Wisconsin. Join our association of marinas, marine dealers, suppliers, and service providers!

WMA Membership Benefits

The WISCONSIN MARINE ASSOCIATION, founded in 2009, offers a full range of services and education opportunities for members and their employees:

- Information-packed workshops, seminars and newsletters covering topics that impact all types of marine businesses
- Networking opportunities to share ideas that can affect your bottom line
- Advocacy in Wisconsin and national marine-related legislative and regulatory matters
- Promotion of your business listed on the www.wisconsinmarine.org website
- Member discounts from industry suppliers
- Marketing and media coverage
- Administration of the award-winning Wisconsin Clean Marina program
- All Wisconsin marine businesses are welcome
- Marine businesses of all kind, benefit from the membership
- Our membership roster includes marinas, dealers, dock builders, software developers, insurance, electrical contractors, marine publications, sales and marketing companies, marine product wholesalers, and more

WMA Marina Members Also Receive:

• Full membership to the Association of Marina Industries (AMI) for qualified marinas. AMI membership includes:

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- Membership discounts to AMI publications, events, and trainings
- Legislative voice and support
- Economic and industry data
- Industry news and resources
- Professional training and certification
 - Marina management training courses & certification
 - Marina & Boatyard Study Tours
 - CMM/CMO retreats & roundtables
 - Annual International Marina & Boatyard Conference (IMBC)

Our Marine Business Members Say:

"Membership in WMA has paid off for my business. It's a great networking opportunity and has resulted in excellent business relationships."

"WMA has introduced me to some of my best customers and generated partnerships that have helped me grow my business."

"WMA facilitates good discussions and involves non-marina businesses in their programs, to the benefit of all of the members. Membership is very worthwhile."

Our Marina Members Say:

"The first WMA conference I attended was eye-opening. I learned that I can make significant improvements in my marina business."

"The industry information and ideas shared at WMA conferences are invaluable. It more than pays for my membership."



It's a great group of people who are willing to discuss and share solutions to our common issues.

WISCONSIN MARINE ASSOCIATION
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There's strength in numbers and WISCONSIN MARINE ASSOCIATION members share the challenges and opportunities of being part of one of the most important industries in our state. As part of our organization, you support a strong marine industry in Wisconsin, and improve your own business.