

Association of Marine Industries (AMI) benefits for WMA marina members

In addition to WMA membership benefits, WMA marina members also receive the membership benefits of AMI. This includes a weekly email NewsWatch with the latest industry news along with a monthly e- newsletter, The Advocate, and timely Action Alert emails. Take advantage of discounted member rates on AMI publications such as the 2016 Marina Trends Survey, the Basic Marina Training Guide, or the Marina Operations Manual. All AMI publications are listed on AMI's website, <http://marinaassociation.org/> and available for purchase. Other benefits include:

- Discounted rates for the annual International Marina & Boatyard Conference (IMBC). This annual conference includes education programs with specific breakout tracks, small group workshops, and professional general seminar speakers along with evening receptions for industry networking second to none!
- Access to marina management training and certification. The International Marina Institute (IMI) offers Intermediate and Advanced Marina Management training and certification with upcoming courses. For further information on training and certification see www.marinaassociation.org/trainingcatalog.
- Free use of the Economic Impact Calculator, located on the homepage of the AMI website. In 2015 AMI invested in and released this tool for the marina industry to gauge its impact on local, regional, and national economies.
- Your marina interests represented at the federal level on issues such as work force development and boater education and safety
- Access to money-saving programs at AMI. See benefits at <http://marinaassociation.org/moneysavingprograms>.